

# BEST DEVELOPER RAYONG, THAILAND





**DOT PROPERTY THAILAND AWARDS**

**WINNER**

BEST DEVELOPER RAYONG

Mae Phim Property

**2017**

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## Mae Phim Property brings the best projects to Rayong

GrandBlue Condominium was something never before seen in Rayong. The project's developer, Mae Phim Property, created a themed living experience featuring a modern building with hotel-style facilities and an oversized swimming pool overlooking the beautiful Mae Phim Beach.

The project, which was completed in 2016, highlights Mae Phim's continued commitment to the region. The developer has completed everything from economical holiday accommodation to major hotel projects in Rayong helping to serve the growing number of people choosing the lovely city for both holidays and long-term accommodations.

With an intimate knowledge of the area and a portfolio of quality developments, Mae Phim Property was selected as the winner of Best Developer Rayong at The Dot Property Thailand Awards 2017.

"This is a combination of hard work and commitment that we have put in over the years and the fact that we work very closely with our customers and value their feedback extensively. After all, they are the ones who helped us get to the position we are at now," Pasi Marjamaki, Director of Sales & Marketing, said.

Mae Phim Property's relationship with its clients is unique and helped it become Rayong's Best Developer. Not only does their feedback assist the developer in better understanding how to improve what it creates, but it also determines what type of project it should build.

"We have been able to foresee future market trends just right and because of that, we have been able to create projects that customers are looking to buy at certain moment. Our portfolio has varied from budget condos to high end ones, from budget villas to high end ones and everything between," Marjamaki stated.

He adds, "Since the market situation changes constantly, it's important to stay ahead and build what consumers are looking for. Because of this, our customers are always eager to know what is coming next and are more interested to invest in different segments rather than putting their money into one."

Rayong is considered to be one of Thailand's hidden gems with both international travellers and locals visiting the town throughout the year. Mae Phim Beach, in particular, is popular for its nice beaches and peaceful, slower lifestyle. Even as it has grown in popularity, it still has much less traffic than say Pattaya or Hua Hin.

"We came across a very beautiful sleepy beach spot on the coast, Mae Phim Beach, as we were developing our first project in Bangsaen. It was a place that no one else had discovered. Not only did it have an amazing real genuine Thai feeling, but its close proximity to major areas such as Bangkok and Pattaya made us

feel this is the place," Marjamaki explained. "If you are looking for a peaceful setting with nice beaches and easy access, but still with all the services and restaurants you need, then Rayong is the right place for you."

Most of Mae Phim Property's projects cater to those looking for vacation or long-term accommodations. While its projects don't necessarily differ that much from traditional residential developments in popular tourist destinations, many of its projects feature resort-inspired amenities such as the incredible pool and beachfront fitness centre found at Escape Condominium.

"A vast majority of our customers are looking for a second/holiday home and only a small percentage are living at our developments full time," Marjamaki pointed out. "This is due to the fact that Mae Phim still is an independent holiday destination and not, for example, a gathering place for expats looking to stay during employment periods."

Investors from abroad have been very active in Thailand recently and the country's real estate market is picking up, especially in tourist destinations. While some markets, such as Pattaya and Phuket, have seen heavy foreign investment in real estate, Rayong is equally preferred by both locals and buyers from abroad who prefer something off the map.

"We keep hearing from visitors that have been to Thailand many times, and love it, but are looking for some new areas to visit and invest in, outside of major tourist spots. And, that's where we come to their 'rescue,'" Marjamaki said. "Foreign buyers have been pretty consistent for us and the Thai market is thriving as well. Not all Bangkok Thais are going to Hua Hin these days. They are heading this way now and in large numbers."

While Rayong may be one of Thailand's best kept secrets, the region's best developer stands out thanks to a deep understanding of the area, its relationship with clients and smartly designed projects. Congrats to Mae Phim Property for winning Best Developer Rayong at the Dot Property Thailand Awards.

"Winning means a lot. It is a confirmation that what we have been doing is getting recognition from broader areas and, frankly speaking, it will give us much more enthusiasm to push forward even harder," Marjamaki proclaimed.

And for anyone who hasn't visited Rayong recently or spent time at Mae Phim Beach, Marjamaki has one request.

"If you are thinking where to visit next time, make a stop by Mae Phim Beach for a few days. I can confirm you will not regret it!"

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It should come as no surprise that Rayong's Best Developer, Mae Phim Property, is behind the region's most talked about resort. Escape Condominium is situated directly on the picturesque Mae Phim Beach allowing those staying here to feel as if they are residing at their own private beach.

Escape truly is an escape from the ordinary. As most real estate buyers know, purchasing a property comes down to three key factors, location, location and location. The location of Escape is, simply put, the best in the whole area. The land plot the project is located on was one of the most in demand in all of Rayong. It gives residents the feeling of having a private bay, but is also a few minutes' walk from the centre of Mae Phim Beach where popular restaurants, bars and cafes can be found.

In addition to the wonderful beachfront location, the entire development has a secluded ambience giving you the feeling of utmost privacy. Each unit has been carefully designed to maximise space and allow residents a luxurious living experience. There are studio, two- and three-bedroom units available, each type offering lots of space and well thought out floor plans.

With only 78 units, ranging in size from 39 to 207 square meters, the project does not feel cramped or overpopulated. The design of Escape is contemporary and cleverly uses open floor plans that feel spacious and homey. The developers have also carefully found ways to incorporate the facilities into the project ensuring there is no wasted space.

Of course, it's impossible to ignore the superb facilities at Escape. There are two swimming pools as well as a Jacuzzi and a beachfront fitness centre that are all resort quality amenities. The property also has a restaurant and bar on-site along with a lounge to add another level of convenience not found elsewhere. Regardless of if you are looking for a holiday home to spend a couple months each year at or live in Bangkok and want a weekend getaway property, Escape is the place for you.

It is highly desirable projects like Escape Condominium that helped Mae Phim Property win Best Developer Rayong at The Dot Property Thailand Awards 2017. They have managed to take one of Thailand's most outstanding locations and develop a project worthy of the area. Escape simply isn't a beachfront condominium, it is a place that will serve as your own personal paradise.

<b>Project:</b>	Escape Condominium
<b>Developer:</b>	Mae Phim Property / Avatara Co., Ltd / Logans Residence Development Co., Ltd
<b>Product:</b>	Condominium
<b>Architect:</b>	East Indies Living CO., LTD.
<b>Location:</b>	Mae Phim Beach, Rayong
<b>Launch:</b>	April 2016
<b>Completion:</b>	October 2018
<b>Number of units:</b>	78 units
<b>Title:</b>	Freehold
<b>Facilities:</b>	Two swimming pools, Jacuzzi, bar, restaurant, beachfront sundeck, garden, lounges and beachfront fitness centre
<b>Sales office:</b>	Mae Phim Beach Road (next to Buffalo Bill Steak House) +66 (0) 817613233
<b>Email:</b>	sales@maephimproperty.com
<b>Website:</b>	www.maephimproperty.com